



## Monmouth County Homeless System Collaborative

The Monmouth County HSC Executive Committee has adopted the following funding priorities for the FY2016 CoC application cycle (in no particular order):

1. **Leveraging** – the Monmouth County HSC Executive Committee would like to see programs effectively utilize a variety of funding sources for project implementation. Agencies should be aware that, to the greatest extent possible, Monmouth HSC Executive Committee would like to reserve HUD CoC funds for creation of permanent housing activities. Projects leveraging 100% or more of their HUD request will receive priority. All programs approved for funding are expected to submit the same level of leveraging from their local application in the HUD application.
2. **Permanent Housing** – The Executive Committee has prioritized projects providing permanent supportive housing using a housing first model as supported by HUD in the federal CoC priorities, and projects providing rapid rehousing as identified in the Monmouth County Strategic Plan to End Homelessness.
3. **Target Populations** – The Executive Committee has prioritized projects that provide permanent housing to the chronically homeless keeping in line with federal goals of ending chronic homelessness. The 2nd priority population is homeless families.

The Executive Committee recognizes that support services are critical in helping homeless individuals and families maintain stable permanent housing. At the same time, the Executive Committee understands that the HUD CoC funding stream is one of the few funding sources available to create new permanent supportive housing opportunities. In order to strengthen the community's ability to respond to the housing needs of the homeless population in Monmouth County and create new housing opportunities, the Monmouth County Executive Committee has made the determination that starting in FY2016, Monmouth County HSC will no longer fund services in CoC projects with the exception of the Coordinated Assessment/Centralized Intake System. All programs currently using CoC funds for services will need to begin the process of identifying alternate funding sources. The Executive Committee will provide technical assistance and information about alternate funding sources when possible.

Agencies may feel free to incorporate information about these priorities in the project NOIs submitted. Programs will not be penalized for failure to include information about these priorities in the submitted NOIs however questions regarding these priorities may come up during the project presentation. Agencies submitting NOIs are strongly encouraged to review the NOI funding priorities and to evaluate how the proposed projects fit in with the funding priorities in preparation for the project presentations.

Please remember the NOI submission deadline is **Friday, July 15, 2016**.

Completed NOIs must be submitted to Taiisa Kelly at [tkelly@monarchhousing.org](mailto:tkelly@monarchhousing.org) or by mail to: Laurie Duhovny, Monmouth County Department of Human Services – 3rd floor, 3000 Kozloski Road, Freehold, NJ by **4:00pm on July 15, 2016**.

If you have any questions please feel free to contact me.